

Parking and Transportation Advisory Board Meeting Minutes Tuesday, June 20, 2017

Meeting called to order at 3:34 pm by meeting chair Clayton Harrington.

Members present:

Clayton Harrington

Carlos Brown

Kevin Harris

William Martin

Justin Moses

Nate Doughty

Kathleen Blakenship

Carissa Etters

Keith Van Inwegen

John Venuti

Members not present:

Michele Armstrong

Mark Divens

William Martin

Jillian Stafflinger

Taylor Jones

Special guest(s): Kimley Horn (Mallory, Jeff, Jenna)

Shared documents:

PPT Presentation (Kimley Horn)

I. Brief Notes - Clayton Harrington

- Reciprocal parking will be discuss during the next meeting on July 18
- MCV Campus professional students - Parking and Transportation met with the various colleges; developed a 19-hour flexible permit to meet their needs
 - Parking will have to audit usage manually
 - Schools also communicated a need for monthly parking options, which is something that is currently offered and advised
- Carlos - What about part time options?
 - Clayton - They are mainly offered for students; we haven't looked into employee part time permits
- Carissa mentioned that she would like to talk about communications
 - Carlos, Clayton, Carissa, Keith will discuss offline
- Carlos added future items to discuss - 2017 renewals, department paid renewals

II. Presentation (VCU Campus Wide Parking & Transportation Study) - Kimley Horn

* Kimley: The goals will correspond with metrics to denote when we've arrived at the respective goals. Everything we do will be catered to the 4 goals

*Do you think it's important we mention for both campuses on goal #1? For the audience, it may be helpful to include all campuses.

- Edit will be incorporated

* How many were sent the survey on the MPC campus versus the MCV Campus, and how many from each campus responded?

- Unanswered

* Can we add a challenge about marketing and media to the key challenges slide?

- Change will be incorporated

Carlos: Will the parking criteria be included in the permitting review?

- Yes

Kimley: We would like to understand challenges of reciprocal parking.

- Clayton will gather further data and provide to Kimley.

Should we dig further into it?

Kevin: No, due to the small number of those impacted. It is frustrating when it is a part of your job.

Carlos: Some hospital staff have to leave to go out into the community. For them to catch the shuttle to M Lot 2-3 times per day, they waste time waiting for the route. Their argument is to have a closer parking location.

Kimley: The key component is the Connector service. If it had better headways, you could increase ridership.

Note: A conversation regarding BRT Pulse with the City & Meredith's office will occur this Fall

*We need to look at consolidating our satellite lots.

Carlos: The problem with the parking options evaluated is that they are too far

Peer review/best practices:

- Add pricing structure for visitor parking

Carlos: Interested in Duke (clinical providers)

*We must be careful in peer comparisons because we use specific peers for other instances (ie: Quest peers). Quest peers are academically and medically similar

Carlos: If it's a campus that doesn't have a parking problem, then we probably do not want to compare ourselves to them.

There are only a handful of schools that have a comprehensive medical campus.

Meeting adjourned at 5 25 pm.

** Indicates interjection by a committee member*